

SERRANO WATER DISTRICT



May 2015 NEWSLETTER

A publication of the Serrano Water District, servicing the City of Villa Park and portions of the City of Orange

From the Desk of the General Manager



Jerry Vilander
General Manager

DROUGHT EMERGENCY TOWN HALL MEETING

Newspaper and TV coverage has made us all aware that California is in the midst of a serious and potentially long term drought. Governor Jerry Brown has declared a State of Emergency and imposed serious and painful cuts statewide as a means of drastically reducing water consumption rates. All of us here at Serrano Water District are not immune to the Governor's actions. **We are forced to reduce consumption 36% now.**

To meet this State mandated 36% reduction requirement, **Serrano Water District will host a Town Hall Meeting** to discuss what must be done. I, along with the Board of Directors for Serrano Water District, will be on hand to discuss methodologies for incentivizing significant reductions in water consumption such as penalties and rate increases.

At this meeting we will also review the potential penalties that accompany the implementation of the State mandated plan. It is imperative you are there to learn more about what you must do to avoid costly fines created by Sacramento.

Please join us at the date and time listed below to learn more about what Serrano Water District is doing to help you, the customer, and what policies are in place to address the drought. We look forward to seeing you there.

Date: Wednesday, May 13th

Time: 7:00 p.m. - 9:00 p.m.

Location: Villa Park City Hall

For more information on the drought or this meeting, visit www.serranowater.org or give us a call at 714-538-0079.

Thank you and I hope to see you on May 13th.

Serrano Water District **Board of Directors**

C.L. "Larry" Pharris, Jr.
President, Division 2

Frank O. Bryant
Vice President, Division 4

Rich Freschi
Director, Division 1

Woody Rickerl
Director, Division 3

Jerry L. Haight
Director, Division 5

Water Conservation Specialist: Steven Sweeney

Serrano Water District is proud to announce that our very own Steven Sweeney has been promoted to the position of Water Conservation Specialist in furtherance of the District's commitment to customer service and water conservation. This is a newly created position designed to provide customers with concierge level service dedicated to seizing all conservation measures, including hands on help in securing rebates offered by the Municipal Water District of Orange County.

Steven will be the front line of Serrano Water District's water use reduction. As a Water Conservation Specialist, Steven will spend his day doing site visits, processing rebates, and working hand-in-hand with customers to implement on-site water saving improvements. From turf removal to identifying low flow appliance options and processing rebates to personally adjusting sprinkler settings, Steven is an expert in identifying conservation opportunities and providing them to Serrano customers, free of charge.

For more information on how Steven may assist you, please visit www.serranowater.org or give him a call at (714) 538-0079. Steven and all of us here at Serrano Water District are excited to help you save!



Serrano Water District

18021 Lincoln Street
Villa Park, CA 92861

Phone: (714) 538-0079
Fax: (714) 538-5279

www.serranowater.org

Business Hours

Monday – Thursday:
7:00 a.m. – 4:30 p.m.

Friday:
8:00 a.m. – 4:30 p.m.

Saturday/Sunday:
Closed/On-Call

New Employee Spotlight: Anthony Zaragoza

Serrano Water District is excited to announce that Anthony Zaragoza is joining our team as a Water Utility Worker II.

In this position, Anthony will do a wide range of services for the District, including high level maintenance on the distribution system and back up operator at the water treatment plant. He will be responsible for the hard and necessary work we do here at Serrano to ensure you continue to receive the highest quality water.

Anthony joins Serrano after having spent several years working as a water technician at Knott's Berry Farm where he got front line experience on a number of exciting water features.

In his free time, Anthony enjoys rock climbing, playing soccer, backpacking, hiking and travel. He is a long-time Orange County resident and excited to be joining the Serrano Water District Family. As such, please take a moment to say hello to Anthony next time you see him out in the field. He is a great addition to our team!

